

Successfully Promote Your Website  
to Search Engines with:



JJ Small Business Services  
866-299-6282 jjsbs.com



Thousands of potential customers are surfing the net right now. Your website is virtually nonexistent without optimization. *We can help with our proven 3 step process.*

1. **Keyword Research, Review & Webpage Critique \$300.00**

JJSBS Optimization expert Julie Jones will help you brainstorm ideas and create a great list of keywords within minutes.

Professional keyword/ search phrase selection  
Compare your keywords with your competition  
Implement these "magic" keywords and phrases into your webpage. Strategically placed, these keywords and phrases will be picked up by search engines and your ranking will climb.  
Review your page with Page Critic Software  
This software is updated weekly to insure we are using the most recent version

2. **Site Submission \$125.00**

**Submit to Search Engines & Email Submission Report**

Submit your site with the "magic" keywords and phrases in place to the major search engines  
Email customer a submission report confirmation



### 3. Website Monitoring / Detailed Ranking Reports \$125

Ranking reports the 1<sup>st</sup>, 3<sup>rd</sup>, 6<sup>th</sup>, 9<sup>th</sup> & 11<sup>th</sup> month and emailed to you. –Watch your rankings climb!

- Summary Report
  - This report provides a high level overview of the metrics that affect your site’s visibility.
- Visibility Report
  - This report shows how many web pages from a web site are published by the leading search engines along with how many links from other sites are pointing at the home page of your site.
- Engine Report
  - This report shows the current rank, previous rank and change in a keyword’s position categorized by search engine.
- Keyword Report
  - This report displays the current rank, previous rank and change in a keyword’s position categorized by keyword for each selected search engine.
- Listing Report
  - This report shows the position of each keyword found, along with the actual listing text displayed in the search engine results page.
- Detail Report
  - This report displays the search engine listings for a keyword by search engine providing visibility into your position relative to the competition.
- Trend Report
  - This report shows changes in keyword position over time.
- Competitive Report
  - This report displays keyword positions in relation to competing web sites.
- URL / Keyword Report
  - This report shows the position of each keyword for each keyword by URL for each search engine.

The screenshot shows a web browser window displaying a report from JJSBS Web Design & Marketing. The report is titled 'URL/Keyword Report for: lucksaddlery.com' and is dated Thursday, June 05, 2008. The report content includes a table with the following data:

URL / Keyword	Position	Page	Last Position	Change	Search Engine
http://lucksaddlery.com (1 item, Best Position: 2)					
Leather repair shop in Luck WI	2	1	2	0	AltaVista
http://lucksaddlery.com/ (2 items, Best Position: 1)					
Tack and Western Store Luck Saddlery and Outfitters	1	1	1	0	MSN
Leather repair shop in Luck WI	2	1	2	0	Yahoo Web Results
http://lucksaddlery.com/Products_Results.asp?ProdCategories=Rocking R&WADbSearch1=1 (2 items, Best Position: 2)					
Rocking R Saddlery Barrel Racing Saddles	2	1	2	0	AltaVista
Rocking R Saddlery Barrel Racing Saddles	2	1	2	0	Yahoo Web Results
http://lucksaddlery.com/repair.asp (6 items, Best Position: 1)					
Leather repair shop in Luck WI	1	1	1	0	Ask
Polk County Shoe Repair	1	1	1	0	Ask
Northwest Wisconsin leather crafting	1	1	1	0	Ask
Luck Wisconsin Shoe Repair	1	1	1	0	Ask
Luck Wisconsin Boot Repair	1	1	1	0	Ask
Tack & Saddle repair in Luck WI	1	1	1	0	Ask

# Premium Placement for a bargain price of \$550!

Prices stated here are for sites hosted by JJSBS.  
Add a \$150 set up fee for sites that are not currently hosted by JJSBS.  
Consider hosting your site with JJSBS for \$100 a year.

## JJSBS Preferred Sustain and Gain Plan for the same \$550

### SUSTAIN YOUR GREAT RANKINGS

Extend your existing Website Monitoring / Detailed Ranking Reports FREE

and

### GAIN ADDITIONAL SEARCH ENGINE EXPOSURE

by adding 3-5 new search terms to your plan for the same great price when you successively renew your Search Engine Marketing Services.

We are committed to....

- Getting you to the top
- Keeping you at the top
- Increasing your exposure with additional search terms as your budget allows