



Higher Search Engine Rankings & Increased Visibility
It's as easy as 1, 2, 3!

- 1. Keyword Research & Website Optimization**
- 2. Website Monitoring & Detailed Ranking Reports**
- 3. Marketing & Link Generation**

Use the Order Form to Choose a Package or Customize Your Optimization Services

1. Keyword Research & Website Optimization	Basic	Gold	Premium
Keyword Research & Analysis - Discover highly searched targeted phrases/terms	Yes	Yes	Yes
Website Structure – Keywords - Implement Keywords, Page Tags & Easy to Follow Structure for search engines	Yes 5 best terms	Yes 10 best terms	Yes 10 best terms
Website Structure – Existing Page Optimization or New Page Creation if needed - Complimentary Home & Contact pages	Yes Up to 1 page	Yes Up to 3 pages	Yes Up to 3 pages
Behind the Scenes Tasks for Optimal Website Health - Setting Web Preferences, Monitoring for Errors, Creating files for search engines	Yes	Yes	Yes
Website Submission to Major Search Engines - For New and Non-indexed Websites	Yes	Yes	Yes
Sitemap Generation and Submission - Website Sitemap and Search Engine Sitemap / Submit to Google & major search engines	x	Yes	Yes
Weblog Expert Statistics Report & Review	Free	Free	Free
Local Search Optimization - Claim/update/submit business listing in Google, Yahoo, Bing, Yelp & Best of the Web & more - Testimonials page on website linking to & soliciting business listing reviews	x	x	Yes
Package Price	\$325	\$450	\$575/\$475 *

*New or Existing CommunityHotline.com Gold Members receive \$100 off our Premium Packages

2. Annual Website Monitoring, Detailed Ranking Reports & Website Modifications	Basic	Gold	Premium
Monitoring your website for errors or problems with our state of the art software	Yes	Yes	Yes
Custom Ranking Reports - Detailed Reports of your website ranking positions in the top 3 search engines - Progress Tracking showing ranking increases and decreases	Yes 6 Reports	Yes 3 Reports	Yes 6 Reports
Changes to Website Structure to improve rankings upon review of Ranking Reports & Re-submission to the Search Engines as needed - Note: Changes to Website Structure for Basic Package is optional and billed hourly at \$50, per customer approval.	No	Unlimited	Unlimited
Package Price	\$150	\$195	\$390/\$290 *

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3. Marketing, Link Generation & Optional Services	Price
Submissions to Industry Related & Popular High Traffic Directories Press Release / Submissions to News Syndication Sites Solicit Links from Related & Complimentary Websites Content Creation – Articles or Website Copy	\$37.50 hour
Link Building Research – identify quality target links for your business	\$50 hour
Network with Community Hotline <ul style="list-style-type: none"> - Cost Varies: Free, \$50 or \$250, the more you pay the better visibility you get - Listing in the Community Hotline Directory - Community Hotline Ads - Community Hotline News (client comments / testimonials, new products, energy saving tips) 	\$50 Basic \$250 Gold
Community Hotline Listings Incorporated on your Website <ul style="list-style-type: none"> - Update your Website and Community Hotline simultaneously with our easy to use online forms 	\$75
Community Hotline Ads, Events & News Submissions / Monthly <ul style="list-style-type: none"> - 1 per month \$12.50 - 5 per month \$25 - 10 per month \$50 	\$12.50/\$25/\$50
Local Search Optimization (included with premium) <ul style="list-style-type: none"> - Claim/Update/Submit business listings in the top major search engines & directories providing links back to your website - Testimonials Page linking to major search engine reviews 	\$130
Social Media Integration <ul style="list-style-type: none"> - Creation of a business Facebook Page, Twitter Account, Linked in Profile - Links to these accounts from website to connect with potential clients or customers 	\$50 hour
Custom 404 Error Page (included with premium) <ul style="list-style-type: none"> - A custom page dedicated to addressing broken links on your website caused by moved or renamed pages or a mistyped web address 	\$50
Extensive Keyword Research <ul style="list-style-type: none"> - In depth research to find the best possible keywords with the least competition - Recommended for more competitive businesses 	\$50 hour
Optimization Changes to Website Structure	\$50 hour

Need help choosing the best services for your site? Give us a Call!
Tashia Calhoun ~ SEO Specialist ~ tashia@CommunityHotline.com
Julie Jones ~ Owner / Manager ~ julie@jjwebservices.com
Let's get started... Email or Fax your order today!



Over
10 Years
of
Experience

